

Bipartisan Infrastructure Law and Inflation Reduction Act Signage Criteria

Please reach out to the NOAA Marine Debris Program grants team (grants.marinedebris@noaa.gov) with any questions

The purpose of this document is to provide guidelines for signs displayed at project sites for projects funded under the Bipartisan Infrastructure Law and Inflation Reduction Act. Both fall under the White House's "Investing In America" portfolio, and there are specific layouts and guidelines for the signs that are displayed.

Please note that grantees are responsible for constructing, erecting, and maintaining signage. Signage is only required for the types of projects that typically use signage, are over \$5M, and are expected to result in at least 6 months of on the ground activity. Consider the type of project, as well as its duration and visibility, when developing a signage implementation plan with grantees.

Criteria for grantee signage:

- 1. All projects over \$5M must install signage, as appropriate, using the Investing in America signage guidelines.**
 - If projects under \$5M decide to install signage, they must also adhere to the Investing In American signage guidelines.
- 2. The sign must be placed in a visible location that can be directly linked to the work taking place.**
 - Signage must be maintained in good condition throughout the work period and should be removed when the project is completed.
 - The project should have 6 or months of on-the-ground activity.
- 3. Logos of contractors/partners are not permitted on the Investing In America signage. Only the logos of grantees should be used.**
- 4. Grantees are allowed to have additional signage in addition to the required Investing in America sign.**
 - If they choose to have additional signage, they can create their own design but it must include the following text and the NOAA logo:
 - i. **BIL Projects:** This project is supported by the National Oceanic and Atmospheric Administration Marine Debris Program with funding provided by the Bipartisan Infrastructure Law.
 - ii. **IRA Projects:** This project is supported by the National Oceanic and Atmospheric Administration Marine Debris Program with funding provided by the Inflation Reduction Act.
 - Contractor/other partner logos can be placed on additional signage.

- If work is taking place in communities where English is not the predominant language, applicants are encouraged to translate the language on these additional signs.
 - These additional signs should be reviewed by the project's Federal Program Officer.
 - Grantees are encouraged to use the same color palette and a complementary design to the Investing In America signage.
- 5. Signage implementation plans must be submitted to and approved by the project's Federal Program Officer prior to installation.**
 - 6. The NOAA emblem and Investing In America logo mark should not be altered, distorted, or recreated in any way.**

Other signage considerations:

- 1. Grantees are encouraged to use recycled or recovered materials when procuring signs.**
- 2. The creation of project signage should not involve great administrative burden.**
 - Please work with Federal Program Officers and Technical Monitors to ensure criteria is applicable and the purchase of signage is incorporated into the project's workplan and budget.